

A hand holding a US dollar bill in front of a crowd of people. The background is a blurred crowd of people, suggesting a public event or gathering. The text is overlaid on the top half of the image.

QUEEN CITY
charities

2024 SPONSORSHIP OPPORTUNITIES

HELLO!

The last few years have been a wild ride. What started as a singular event, Wigs & Waffles presented by Cincy Drag Brunch, has evolved into a standalone nonprofit, Queen City Charities, with a mission to fund grants that make an impact in the Greater Cincinnati LGBTQ+ community. I am grateful to our financial supporters, volunteers, and Board of Directors for entrusting us to start and build this organization. What we have started is truly amazing and we have no intention to slow down.

Our goal? To raise \$1 million by the end of 2025.

2021-2023 BY THE NUMBERS

\$274k+ RAISED

1,700+ ATTENDEES

120+ VOLUNTEERS

22+ CAST MEMBERS

12 AMAZING EVENTS

This year will look a bit different than years past. We are focused on building sustainable and scalable events, raising money through third-party events, increasing the impact of our grant making efforts, and providing our financial sponsors with benefits throughout the year - not just for one event.

In our brief three-year history, we have grown in ways that I could never imagine. Wigs & Waffles started a movement to make an impact in our local LGBTQ+ community. That's why we remain laser-focused on financial support because it is only through these generous gifts we can fund grants throughout our region that improve the lives of others.

Enclosed in this packet you will find more information about Queen City Charities, our grantmaking, and opportunities to sponsor our events and our cause - you'll even notice an exciting new event, Tuxedos & Tiaras!

We would greatly appreciate your financial support at any level and are happy to discuss our events, organization, or sponsorship levels further. Thank you for your careful consideration and support of the LGBTQ+ community in Cincinnati.

Love you brunches,



Justin Hucke

Founder and Board President, Queen City Charities

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HAVE FUN. RAISE MONEY. GIVE IT AWAY.

ABOUT QUEEN CITY CHARITIES

Queen City Charities partners with community and business leaders to raise funds and provide grants for local organizations that seek to build bridges and offer solutions to some of the most significant challenges facing Greater Cincinnati's LGBTQ+ population.

As we've grown over the last several years as "Cincy Drag Brunch," we see the demand for an organization that can support all LGBTQ+ programming in the Cincinnati community. With that, we've started our own nonprofit organization, Queen City Charities, with the sole purpose of providing grants to organizations making a direct impact on the Greater Cincinnati LGBTQ+ community.

Our goal is to raise \$1 million by the end of 2025.

OUR MISSION

Queen City Charities partners with community and business leaders to raise funds and provide grants for local organizations that seek to build bridges and offer solutions to some of the most significant challenges facing Greater Cincinnati's LGBTQ+ population.

OUR VISION

We aspire to cultivate a more inclusive and compassionate world where diversity is celebrated and every voice is heard.

OUR VALUES

We celebrate diverse experiences, perspectives, and aspirations. We serve others, connect communities, and create safe spaces for all. We engage in conversations that foster compassion, respect, and inclusivity. We honor queer identities and empower their voices.

OUR GRANTMAKING

MAKING AN IMPACT ONE DOLLAR AT A TIME

Queen City Charities supports impactful organizations in the Greater Cincinnati LGBTQ+ community through financial grants. **Our mission is to facilitate positive change in our hometown by directing funds where they can make the most significant impact.**

We believe in simplicity; recognizing that impactful work often happens without a paid staff or grant application experience. Our straightforward and transparent process aims to ensure diligence and responsible stewardship of donor funds.



BASIC REQUIREMENTS

- Must be a 501(c)(3) organization in good standing or have a fiscal sponsor who is a 501(c)(3) in good standing
- Operate in the Greater Cincinnati area
- Provide at least two years of financial statements (if a newer organization, available past financial information and two years of financial projections)
- Completed application by the provided deadline
- Provide the Grant Screening Committee with any requested information or an interview, if requested



WHAT WE FUND

- Queen City Charities directs grants exclusively toward programming, projects, or initiatives benefiting the Greater Cincinnati LGBTQ+ community.
- These funds cannot be allocated for general administrative costs within the recipient organization.
- Our focus is on fostering direct impact and supporting tangible efforts that enhance the well-being and inclusivity of the LGBTQ+ community in our area.



2024 IMPORTANT DATES

Below are our anticipated dates for our 2024 grant cycle. These dates are subject to change until the applications become publicly available.

April 15, 2024: Grant Application Available

July 1, 2024: Grant Applications Due

July-August 2024: Grant Screening Committee convenes, additional information may be requested from the applicant

September 13, 2024: Grant Letters Awarded

October 1, 2024: Funds Disbursed

A COMMUNITY IN NEED

2 IN 3

of LGBTQ+ people have experienced anti-LGBTQ+ violence or abuse (Stonewall)

60%

of LGBTQ+ youth who want mental health care are not able to get it (The Trevor Project)

18%

of youth in foster care in Hamilton County, OH identify as LGBTQ (Safe and Supported Community Plan)

40%

of the homeless youth population identify as LGBTQ, while only 7% of the overall population identifies as LGBTQ (University of Chicago)

28%

of LGBTQ youth reported experiencing homelessness or housing instability at some point in their lives (The Trevor Project)

41%

of transgender individuals have experienced a hate crime or incident because of their gender identity (Stonewall)

2024 PRESENTING SPONSORSHIPS

WIGS & WAFFLES

Presenting sponsorship: \$10,000

JUNE 9, 2024 - RHINEGEIST BREWERY

This year will be our fourth year for Wigs & Waffles! Join 600+ others for Greater Cincinnati's largest drag brunch! We look forward to new surprises this year!

- **Presenting Sponsor Status**
- **Industry Exclusivity**
- **Opportunity to Speak during Event**
- **20 VIP Wigs & Waffles Tickets**
- **10 GA Wigs & Waffles Tickets**
- **2 Tickets to Tuxedos & Tiaras Gala**
- **Recognition on all Event Marketing**
- **One Full Page Ad in Event Program**
- **One Email Blast with Provided Content**
- **Opportunity for Tabling at Event**
- **Include up to 3 items in Wigs & Waffles VIP Bag**
- **Logo Recognition on Social Media and Website throughout 2024**

TUXEDOS & TIARAS

Presenting sponsorship: \$10,000

NOVEMBER 16, 2024 - THE PALOMAR

Our first-ever black tie event! This masquerade-themed event will be intimate with only 250 guests but is set to impress and be a welcome departure from any other formal event you've attended!

- **Presenting Sponsor Status**
- **Industry Exclusivity**
- **Opportunity to Speak during Event**
- **Table of 10 with Premium Seating**
- **4 VIP Wigs & Waffles Tickets**
- **Recognition on all Event Marketing**
- **One Full Page Ad in Event Program**
- **One Email Blast with Provided Content**
- **Include up to 1 item in Wigs & Waffles VIP Bag**
- **Logo Recognition on Social Media and Website throughout 2024**

SIP & SLAY

Presenting sponsorship: \$5,000

DECEMBER 14, 2024 - OTR STILLHOUSE

Celebrate the holiday season with us for the third year of our most festive drag brunch! It's truly a holiday event you don't want to miss - it always sells out!

- **Presenting Sponsor Status**
- **Industry Exclusivity**
- **10 VIP Tickets to Sip & Slay with Premium Seating**
- **Opportunity to Speak during Event**
- **Opportunity for Tabling at Event**
- **Recognition on all Event Marketing**
- **One Full Page Ad in Event Program**
- **One Email Blast with Provided Content**
- **Logo Recognition on Social Media and Website throughout 2024**

2024 SPONSORSHIP LEVELS

	RAINBOW \$7,500	PREMIER \$5,000	PLATINUM \$2,500	GOLD \$1,000	SILVER \$500
ADVERTISING BENEFITS					
Recognition at 2024 QCC Events	Logo (Large)	Logo (Medium)	Logo (Medium)	Logo (Small)	Name
Recognition on QCC Website for all of 2024	Logo (Large)	Logo (Medium)	Logo (Medium)	Logo (Small)	Name
Placement of Item in Wigs & Waffles VIP Bags	2 items	1 item	1 item	1 item	1 item
Advertising Space in Event Programs	1/2 page for each QCC event	1/4 page for each QCC event	1/4 page for Wigs & Waffles		
Provided Email Content Blast to QCC List in 2024	One	One			
Tabling at Wigs & Waffles	Yes				
TICKET BENEFITS					
Wigs & Waffles Tickets: VIP*	8	6	4	2	2
Wigs & Waffles Tickets: General Admission	10	8	6	4	
Sip & Slay Brunch Tickets (Dec. 2024)	4	2	2		
Tuxedos & Tiaras Gala Tickets (Nov. 2024)	4	2			

*Wigs & Waffles VIP tickets include **early access** to the event and a **dedicated VIP area** with brunch, bar, **special programming**, **swag bag**, and more! VIP ticket holders will also receive **reserved premier seating** for the show!
Note: VIP tickets are extremely limited this year and are only available to sponsors.

SPONSORSHIP BENEFITS

WIGS & WAFFLES VIP TICKETS

Sponsor VIP tickets include early access to the event, swag bag, and a dedicated VIP area with brunch, bar, special programming, and more! VIP ticket holders have reserved premier seating for the event! VIP tickets are extremely limited and not available for public sale, so you won't want to pass up this opportunity!

EVENT PROGRAM ADS

New to our events this year, we will be producing event programs to recognize our sponsors, cast, volunteers, and community partners, and to share more about our organization's activities! Regardless of level, all sponsors will receive a discount on additional advertising space. Further details available on program pricing after Feb 15.

SPONSOR RECOGNITION EVENT

As a sponsor, you're invited to our annual sponsor event on June 5, 2024, at Rhinegeist Brewery! Our event provides you with a social opportunity to meet our board of directors, mingle with cast members, and more! This evening pairs with our Rhinegeist Beer for Humans Pint Night, allowing us to further spread our message and raise funds for local LGBTQ+ causes, all while thanking our sponsors for their generous support!

PROVIDED CONTENT EMAILS

As a thank you for your sponsorship, we are happy to extend an invitation to be featured in an email to our distribution list. You can provide us with content, or we can create it for you! Leverage our platform to share more about your brand, your support for LGBTQ+ causes, and more!

HOW TO CONTRIBUTE

If you're interested in sponsoring Queen City Charities this year to help support LGBTQ+ causes in Greater Cincinnati, you may contribute by check or online.

- Checks may be made payable to: Queen City Charities
 - Mail to:
Queen City Charities
c/o Justin Hucke
3825 Edwards Road, Suite 103
Cincinnati, OH 45209
- Contribute online at [QueenCityCharities.com/donate](https://QueencyCharities.com/donate)

Have a question about sponsorship, in-kind contributions, or our events? Please contact Justin Hucke at (513) 746-0887 or justin@queencycharities.com

WAYS TO GET INVOLVED



VOLUNTEER AT AN EVENT

All of our events are powered by our dedicated group of volunteers and you can never have enough volunteers! Get in touch with us and our volunteer coordinator will be sure we have an opportunity for you AND you have fun!



ATTEND AN EVENT

Join us! Whether it's at one of our larger events or supporting an event hosted by one of our partners, every ticket purchased helps support our cause! Have fun and give back by attending an event with us!



HOST AN EVENT

We're focused on producing a few events per year but are always down for more fun and fundraising! Let us know if you, your organization, or your business would like to host an event to benefit Queen City Charities!



BECOME A SPONSOR

We are always looking to grow our list of sponsors and have a giving level for everyone. Through sponsorship, you will get your name out to thousands of our supporters and show your support for the LGBTQ+ community.



IN-KIND DONATION

Whether it's an item for an upcoming silent auction, a service we could use, or you'd like to provide free or discounted services to our organization, we are always on the lookout for in-kind donations and would love to chat more!



DONATE

Although we love to have a great time, it's all about raising money to directly support Greater Cincinnati's LGBTQ+ population. If able, consider making a monetary donation directly to Queen City Charities.



ENGAGE WITH US!

Be sure to follow Queen City Charities on social media, subscribe to our email list, and tell your networks about us! Every comment, like, and share helps spread our message, critical grantmaking deadlines, and events.



CORPORATE MATCHING

Does your company match charitable contributions? Let's connect about opportunities to encourage your employees to donate to a local organization making a difference and help increase their impact!